

HOW CAN YOU HAVE

A SUSTAINABLE CHRISTMAS?


**EUROPEAN
CLIMATE
PACT**

#MyWorldOurPlanet
#EUClimatePact

Consumption in Europe

- Consumer spending represents 54% of the EU's GDP
- When consumers receive better information on product durability, the sales of the most durable versions of products can almost triple
- Germany, France, Italy, Spain, The Netherlands and Belgium are the top 6 Christmas spenders in the EU

How to have a sustainable Christmas

- Prioritise quality over quantity
- Gift an experience
- Think about materials
- Remove packaging
- Test tape-free wrapping techniques
- Use LED lights
- Make your own decorations
- Buy an FSC-certified Christmas tree
- Dress up sustainably
- Reconnect to nature

What is the EU doing to support sustainable consumption?

The **European Climate Pact** is an EU-wide initiative inviting people, communities and organisations to participate in climate action and build a greener Europe.

The **EU New Consumer Agenda** (adopted in November 2020) empowers consumers to play an active role with:

- better information on product durability/reparability
- access to reliable information/protection from greenwashing
- promotion of companies' pledges to sustainable consumption
- the purchase of sustainable and circular products

debating
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Sources:

European Commission; WWF; Statista

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