The European Climate Pact Ambassador call for applications toolkit

About the European Climate Pact toolkit for stakeholder communications

The [European Climate Pact](https://climate-pact.europa.eu/index_en) has launched a call for Ambassadors. The call will be open from 1 October to 31 October 2024.

[European Climate Pact Ambassadors](https://climate-pact.europa.eu/ambassadors/become-pact-ambassador_en) inform, inspire and support climate policy and action in their communities and networks. They lead everyday climate action and connect people at all levels, from local to European, to drive real change on the ground, not just to make a difference today, but also to protect our future.

The Pact invites those already championing climate action in their communities and supporting vulnerable populations impacted by climate change to take a step further and become a European Climate Pact Ambassador.

Please use and adapt the material provided to extend the call to your networks and **encourage more people to apply to become an Ambassador.**

We truly appreciate your support in our shared effort to tackle climate change.

Short promotional text

**Make a difference: Join the European Climate Pact**  
  
Are you ready to make a difference in the fight against climate change? From 1 October to 31 October a new call for [European Climate Pact Ambassador](https://climate-pact.europa.eu/ambassadors/become-pact-ambassador_en)s is open!

Many [*your target audience e.g., entrepreneurs, community leaders, young people, educators, etc*] like you are already taking climate action. As a Pact Ambassador, you would be able to connect with hundreds of other like-minded people in Europe, gain access to valuable tools and resources, and get visibility for your activities. European Climate Pact Ambassadors inform, inspire and support climate policy and action in their communities and networks.

CTA: Learn more about EU Climate Pact Ambassadors and apply today  
Link: [to article](https://climate-pact.europa.eu/news-and-events/news/make-difference-join-european-climate-pact-2023-09-15_en)

Email template

**Subject line:** Reminder: Call for new European Climate Pact Ambassadors – spread the word!

Dear [*name, colleagues, friends*],

This is a friendly reminder that the [European Climate Pact](https://climate-pact.europa.eu/index_en)’s call for Ambassadors is **open until 31 October**.

Climate Pact Ambassadors play a crucial role in informing, inspiring and supporting climate policy and action in their communities and networks.

We would be grateful if you could use and adapt the [material provided](https://climate-pact.europa.eu/climate-pact-ambassador-recruitment-toolkit_en), including social media visuals and texts, to extend the call to your networks and target audiences and **encourage more people to apply to become an Ambassador.**

The eligibility criteria can be found on the [website](https://climate-pact.europa.eu/get-involved/become-pact-ambassador_en).

Here’s a list of simple actions you can do right now:  
  
1. Forward the pre-prepared message below to your networks via email.  
2. Post the call for Climate Pact Ambassadors on your social media platforms using the [prepared images and texts](https://climate-pact.europa.eu/climate-pact-ambassador-recruitment-toolkit_en).  
3. Add the [short promotional text](https://climate-pact.europa.eu/get-inspired/resources/ambassador-call-applications-toolkit_en) to your website or newsletter.  
4. Share relevant social media posts by DG CLIMA on your own channels. You can find Ambassador recruitment posts on DG CLIMA’s [Instagram](https://www.instagram.com/ourplanet_eu/), [Facebook](https://www.facebook.com/EUClimateAction), [LinkedIn](https://www.linkedin.com/showcase/eu-environment-climate/posts/?feedView=all) and [X](https://x.com/EUClimateAction) channels.

We thank you in advance for your support and look forward to growing this outstanding community.

-- Pre-prepared message to share –

**Ready to drive real change? Become a European Climate Pact Ambassador!**  
  
The call for [European Climate Pact Ambassador](https://climate-pact.europa.eu/ambassadors/become-pact-ambassador_en)s is open until 31 October!

This is your chance to lead climate action in your community, inspire others, and play a key role in shaping the future of Europe’s climate initiatives. As an Ambassador, you’ll join a dynamic network of changemakers, gain access to exclusive events and courses, and valuable tools to amplify your impact. Your work will receive visibility and recognition across Europe.

Could you be the next Pact Ambassador? [Find out more and apply](https://climate-pact.europa.eu/get-involved/become-pact-ambassador_en)

Kind regards,