European Climate Pact: Ambassador Call 2024 – Stakeholders social media content

*In each template, stakeholders are invited to replace "[Target Audience]" with specific groups like "Students", "Activists", "Entrepreneurs", etc., and "[Specific Community/Field/Sector/Area]" with particular sectors or areas to provide a personal touch for different audiences.*

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| Post – Call for Ambassadors teaser | Visuals |
| FB  Calling all [target audience]! Are you passionate about climate action and making a difference in [specific community / field / region]?   Then this is your chance: @EU Climate Action will launch the #EUClimatePact Ambassador call for applications on 1 October!  As a Climate Pact Ambassador, you will:  🙌 Inspire others to get involved in climate action  🔗 Team up with people and organisations across Europe  💡 Create solutions    Find out more and join this vibrant community⤵  <https://climate-pact.europa.eu/ambassadors/become-pact-ambassador_en>    #MyWorldOurPlanet |  |
| X  📢 Attention [target audience]!   @EUClimateAction will open the next #EUClimatePact Ambassador call for applications on 1 October! 🌱♻️ ℹ️  Boost climate action in your community and connect with others across 🇪🇺  <https://climate-pact.europa.eu/ambassadors/become-pact-ambassador_en>    #MyWorldOurPlanet |
| LI  Building a greener, healthier, fairer world requires action from every one of us.    [Specific field professionals], you can make a difference by becoming an #EUClimatePact Ambassador. This is your chance to take the lead and inspire your community to get involved in climate action.    📅 The next call for applications will be launched on 1 October.    Find out more about what a Pact Ambassador does and how you can join the network ⤵  <https://climate-pact.europa.eu/ambassadors/become-pact-ambassador_en>    #MyWorldOurPlanet @EU Environment and Climate |
| **IG**  Everyone can make a difference in helping to build a greener, healthier, fairer world.    [Target audience], if you are passionate about climate action and making a difference, become an #EUClimatePact Ambassador! This is a chance to spread the word about your activities.  As a Climate Pact Ambassador, you will:  🙌 Inspire others to take climate action  🔗 Team up with people and organisations across Europe  💡 Create solutions  The next call for applications opens 1 October. Follow @ourplanet\_eu for more information.  #MyWorldOurPlanet |

**Call Lauch**

**Embargoed Until: 1 October 2024, [ time ] CEST**

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| Post – Call for Climate Pact Ambassadors launch | Visuals |
| FB    🥁 Calling all [target audience]! 🟢 #EUClimatePact Ambassador call for applications is now open!    Are you passionate about climate action and eager to get others involved? If so, you can become an #EUClimatePact Ambassador to drive change in everyday life and help shape our future.  Bring your local climate action stories 📰 to the 🇪🇺 stage and inspire your community.  As a Pact Ambassador, you’ll get visibility for your climate action in [specific community / field / region] and access to a vibrant network across Europe.  📅 Application deadline: 31 October.    Don’t miss out ⤵  <https://climate-pact.europa.eu/get-involved/become-pact-ambassador_en>    #MyWorldOurPlanet @EU Climate Action |  |
| X  📢 Attention [target audience]: apply to become an #EUClimatePact Ambassador 🌍    Bring local climate action stories to the 🇪🇺 stage, create connections, and inspire your community to get involved.    Apply by 31 October ⤵ <https://climate-pact.europa.eu/get-involved/become-pact-ambassador_en>  #MyWorldOurPlanet @EUClimateAction |
| **LI**  Attention, [specific field professionals]: the #EUClimatePact Ambassador call for applications is now open.  As a Pact Ambassador, you’ll have the chance to bring your local climate action stories 📰 to the 🇪🇺 stage and meet like-minded people across Europe. Building a cleaner, healthier, and just world takes small steps and great ideas 🙌    📅 Application deadline is 31 October.    Find out more about 🇪🇺 Climate Pact Ambassadors’ role and apply ⤵  <https://climate-pact.europa.eu/get-involved/become-pact-ambassador_en>  #MyWorldOurPlanet @EU Environment and Climate |
| **IG**  🌍 [Target audience / to all climate and sustainability enthusiasts]: be the change as an #EUClimatePact Ambassador!    Bring your local climate action stories 📰 to the 🇪🇺 stage and inspire your community to get involved.    Join forces with fellow ambassadors and gain visibility for your climate action and advocacy work.    Building a greener, healthier, and fairer world takes small steps and great ideas 🙌  📅 Application deadline: 31 October  👉 Follow @ourplanet\_eu for more information.    #MyWorldOurPlanet |