



## Together in Action: Communication toolkit

Adapt our ready-made texts to any channel and help promote the European Climate Pact's 2025 annual event on 19 March and the joint climate mission with AWorld.

### In this toolkit you will find:

- Short blurbs you can add to newsletters, websites and other communications.
- Long blurbs to share directly with your networks who can spread the message further.

### Short blurb – Climate Pact flagship event

#### Together in action: The European Climate Pact's event of the year

Join the European Climate Pact on 19 March 2025 to celebrate progress and possibilities in the fight against climate change!

This year's annual event features inspiring discussions, networking opportunities, and the stories of personal triumphs from climate champions. Highlights include an exclusive exchange with **Commissioner Wopke Hoekstra** and insights into adapting to climate change, youth activism, and AI integration.

Let's turn ambition into action and build a climate-neutral, resilient future together.

[Register by 24 February 2025 to secure your spot!](#)

### Long blurb – Climate Pact flagship event

#### Together in action: The European Climate Pact's event of the year

Mark your calendar for 19 March 2025 [and join the European Climate Pact in Brussels or online for Together in action](#), its flagship annual event. This celebration of collective climate action features inspiring discussions, innovative solutions, and engaging activities designed to build a climate-neutral, resilient future.

What's in store?

- **Climate action village:** Discover impactful EU initiatives and cutting-edge projects from the Climate Pact community.
- **Breakout sessions:** Explore topics like adapting to climate change, youth activism, inclusive climate action, overcoming eco-anxiety, and the power of citizen science, art, and AI in driving solutions.

- **Key conversations:** Engage with **Commissioner Wopke Hoekstra** during an exclusive dialogue on the EU's latest climate policies.
- **Panel discussions:** Hear from diverse voices about accelerating an inclusive green transition through innovation, moderated by **Kurt Vandenberghe, Director-General for DG Climate Action**.
- **Networking opportunities:** Connect with policymakers, climate experts, and changemakers from across Europe.
- **Live performances:** Enjoy live music performances as part of this inspiring event.

Don't miss the chance to learn, network, and celebrate the power of collective action. Let's turn ambition into action and shape a sustainable future together.

[Register by 24 February 2025 to secure your spot!](#)

### Short blurb – AWorld mission

#### Join the Together in Action Mission on AWorld!

Be part of a movement for the planet! Log your everyday climate actions with the AWorld app and help the European Climate Pact hit its target of 200,000 actions. Along the way, you'll earn rewards and inspire change before celebrating our collective impact at the Pact's annual event on 19 March 2025 where the winners will be revealed. Ready to make a difference?

[Join the European Climate Pact Team on AWorld today](#)

### Long blurb – AWorld mission

#### Take action for the climate with the Together in Action Mission on AWorld!

Small steps can lead to big changes and the European Climate Pact is all about making it easy and rewarding for everyone to take climate action. This year, the [Pact's annual event on 19 March](#) is focused on finding and celebrating the most innovative solutions - both small and large.

**From 21 January to 19 March 2025**, join the Pact's group mission on AWorld and help achieve an ambitious target: **200,000 logged actions for the planet**. Part of the United Nations' ACT NOW campaign, the AWorld app makes it easy to track actions like reducing waste, choosing sustainable travel, or cutting energy use. Every action counts!

This challenge comes with exciting new features, including rewards and recognition for top achievers. Earn gems (XP points) to redeem prizes from sustainable brands and compete to be among the top three climate heroes who'll be revealed at the Pact's annual event.

Let's show the power of collective action for a healthier planet. Download AWorld, join the European Climate Pact's Together in Action Mission, and start logging your actions today!

[Join the European Climate Pact Team on AWorld now!](#)