



EUROPEAN CLIMATE PACT

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BRINGING CLIMATE ACTION CLOSER TO YOU

Information session

5 September 2024

#MyWorldOurPlanet

#EUClimatePact



AGENDA



1. Welcome and EU Climate Action

2. The European Climate Pact: a community empowering EU climate action

Laura Maanavilja, Deputy Head of Unit, Communication, civil society relations and Climate Pact, DG CLIMA, European Commission

3. Tools and ideas for citizen engagement in climate action

Ana Leandro, Citizen participation (or engagement) in climate action, European Climate Pact Secretariat

4. Call to become Climate Pact Ambassador

Mar Segura Mondejar, Project management assistant of the European Climate Pact, DG CLIMA, European Commission

5. Q&A

*The
meeting is
recorded!*

HOUSEKEEPING AND QUESTIONS



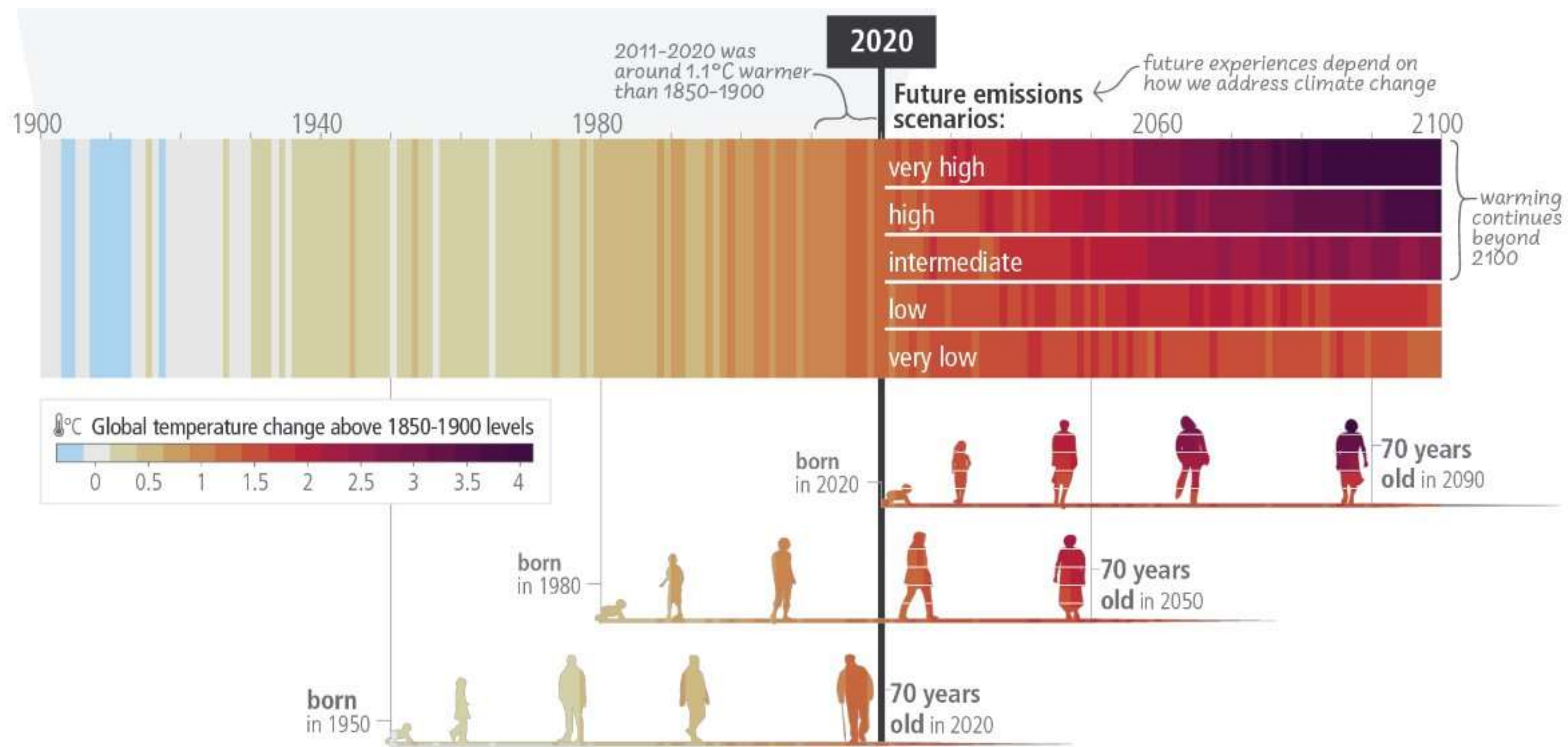
We will have a Q&A at the end, you can also ask questions on Slido:

- Go to **slido.com** and enter the code **#ClimatePact**
- Or follow link in the **QR code**

slido.com

#ClimatePact

GLOBAL WARMING: FUTURE PROJECTION



Impact across generations of observed & projected changes in global surface temperature

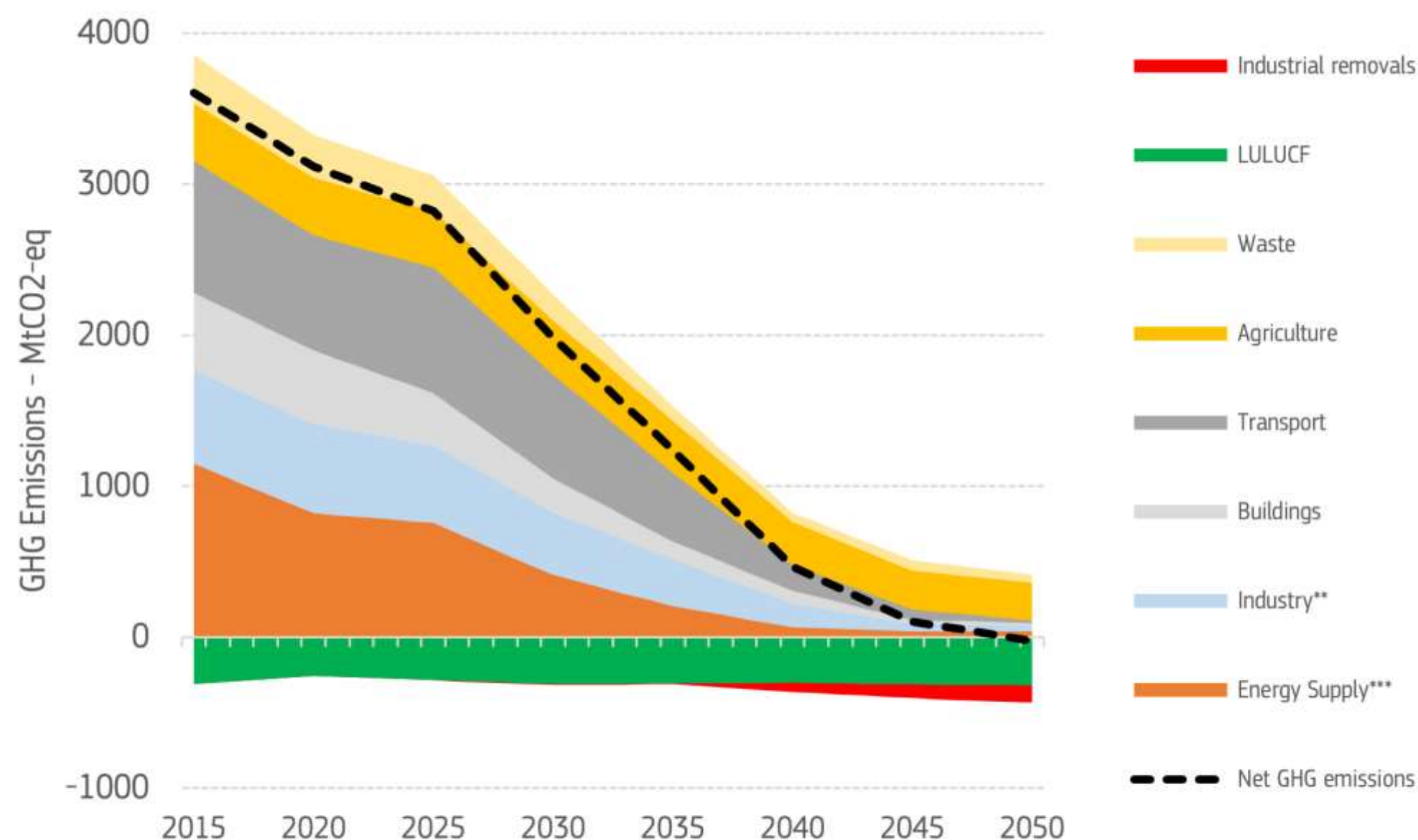
Source: IPCC AR6 Synthesis Report

A question?

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EU ACTION: TOWARDS CLIMATE NEUTRALITY

Greenhouse gas emissions in the period 2015-2050*



- **Climate neutrality by 2050:**
objective set in the EU Climate Law
- **2030 target (-55%) and policies**
agreed: time for implementation!
- EU emissions cut by -32.5%
between 1990-2022, but
need to accelerate to
stay on track

*Source: PRIMES, GAINS, GLOBIOM

**Excluding non-BECCS industrial removals

***Including Bioenergy with carbon capture and storage (BECCS)

A question?

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EU ACTION: MANAGING CLIMATE RISKS



*“Europe is the **fastest warming continent** in the world, and climate risks are threatening its **energy and food security, ecosystems, infrastructure, water resources, financial stability, and people’s health.**”*

European Climate Risk Assessment, European Environment Agency (11 March 2024)

→ Commission Communication on managing climate risks (12 March 2024)

- Identifies solutions: improved **governance, tools** for empowering risk owners, harnessing **structural policies**, preconditions for **financial resilience**
- Sets out EU actions in the **main impact clusters**

EU ACTION: WHOLE-OF-SOCIETY APPROACH



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A COMMUNITY EMPOWERING EU CLIMATE ACTION

#MyWorldOurPlanet

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EUROPEAN CLIMATE PACT



As part of the European Green Deal:

- **Raise awareness** of climate issues and EU action
- **Encourage climate action** and catalyse engagement
- **Connect citizens and organisations that act on climate** and help them to learn from each other

“My World. My Action. Our Planet.”



CLIMATE PACT COMMUNITY

- ✓ The **Secretariat** mobilises the Pact community and coordinates at central level
- ✓ **Country Coordinators (CCs)** and **public relations (PR) agencies** implement activities in all EU Member States
- ✓ **Climate Pact Ambassadors** inform, inspire and support climate policy and action in their communities (**more than 800**)
- ✓ **Climate Pact Partners** are organisations committed to addressing climate change and contributing to a sustainable future (**pilot group of 31 organisations**)
- ✓ **Friends of the Pact** are supporters interested in becoming active

ACTIVITIES IN EU MEMBER STATES

In every Member State, Country Coordinators (CCs) and PR agencies organise and promote events and activities such as:

- **Citizen engagement activities**
- **National events** gathering the Pact community
- **Capacity development workshops**
- **Learn and share sessions**



AMBASSADORS AND PARTNERS' ACTIVITIES



Pact Ambassadors and partners organise **activities at local level** to drive change and raise awareness: workshops, seminars, debates, social media campaigns...



National Garden of Athens! Thank you [Dr Alexandra Politaki](#) and [innet #euclimatepact](#)





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TOOLS AND IDEAS FOR ACTION

[#MyWorldOurPlanet](#)

[#EUClimatePact](#)

1. EXPLORE THE PACT WEBSITE

- Check the Climate Pact website to learn about climate action and find out how you can contribute
- Meet the people whose actions are making a difference, and discover climate action success stories
- Explore the resources on the Pact's website



Join the Climate
Pact team!



A question?
Go to **slido.com** and enter the code **#ClimatePact**

2. CONNECT WITH THE PACT IN YOUR COUNTRY

- Connect with the [Country Coordinator](#) in your country to find out about local activities and explore opportunities for cooperation
- [Meet the Pact Ambassadors](#) and [Meet the Pact partners](#) (filter by country)
- Take part in Pact **events and activities**
- Organise **satellite events**



3. JOIN THE EUROPEAN CLIMATE ACTION ACADEMY

The EU's online knowledge hub on climate change and how to take action, brought to you by the European Climate Pact.

Open to all, this webinar series offers the chance to:

- Enhance your knowledge and skills to make a stronger impact on climate action.
- Learn from the expertise and initiatives within the Pact community.
- Engage with Pact's events and access valuable resources.

Save the Date!

- **First Webinar:** Tuesday, 1st October 2024
- **Title:** Engaging Citizens in Climate Action: Fostering Behavioral Change

Registration
opens soon!

4. ORGANISE A GROUP ACTIVITY

- Get inspired by the quick and easy-to-implement practical approaches published on the Pact website
- Share the results with the European Climate Pact
- Disseminate your activity and its results and invite others to host!



CLIMATE WALK

Guided tours in local neighbourhoods to showcase sustainable practices and initiatives supporting the green transition.



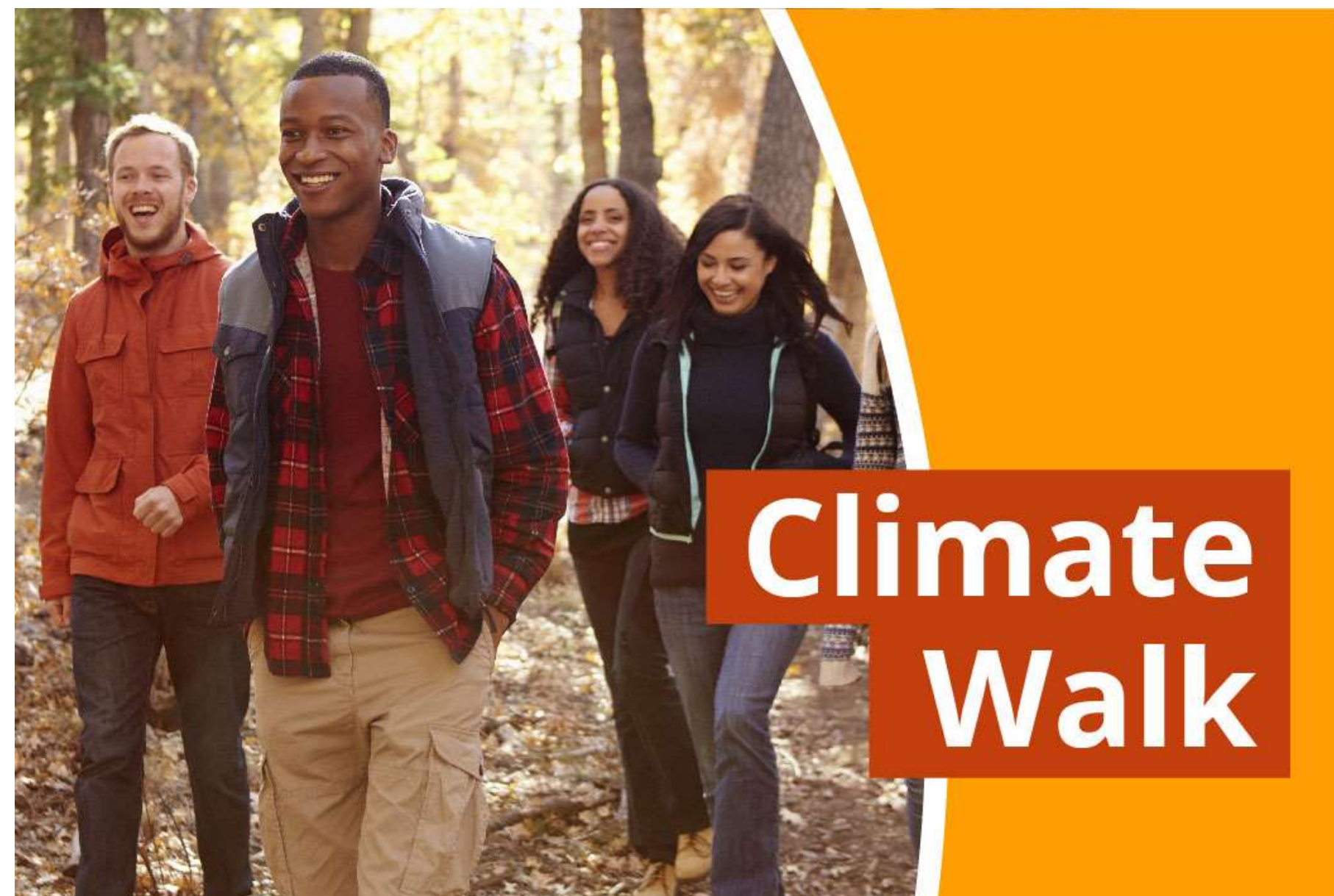
Suggested number of participants:
5 - 15



Suggested duration:
1 - 2 hours



Requirements:
None



CLIMATE WALK

Ex: City of Graz, Austria

Tip: Make it fun
and inclusive for
all.

Tip: Highlight the
positives while
emphasising the need
for more efforts.



Andreas-Hofer Platz: tim Carsharing

Joanneumsviertel: Soil sealing

Mariahilferstraße: PANE & TAG.WERK



Climate
Walk

A question?
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PHOTO STORY

Photography workshops where participants capture and reflect on climate issues and solutions. The outputs can influence decision-making and drive change.



Suggested number of participants:
3 - 15



Suggested duration:
3 - 5 hours



Requirements:
Phones/cameras, screen to present



PHOTO STORY

EX: PEOPLE DRIVEN: ADAPTING CITIES FOR TOMORROW

Negative (Before intervention)



Extensive area of pavement in the city contributes to increase runoff during heavy rains.

Deficit in ground water levels.

Proactive (During)



Awareness raising and support services in target neighborhood encourage individual action.

Positive (After)



Public acceptance of project to replace pavement with planted areas and other permeable surfaces in public spaces in the neighborhood.

Some citizens take action in their own private grounds, helping to "green" and "rain-proof" the city.

PEER PARLIAMENT

Discussions on how the transition to climate neutrality can work in practice in our everyday lives and what policies should be put in place to encourage us going forward.



Suggested number of participants:
5 - 10



Suggested duration:
1.5 – 2.5 hours



Requirements:
**Peer Parliaments toolkit,
available online**



PEER PARLIAMENT

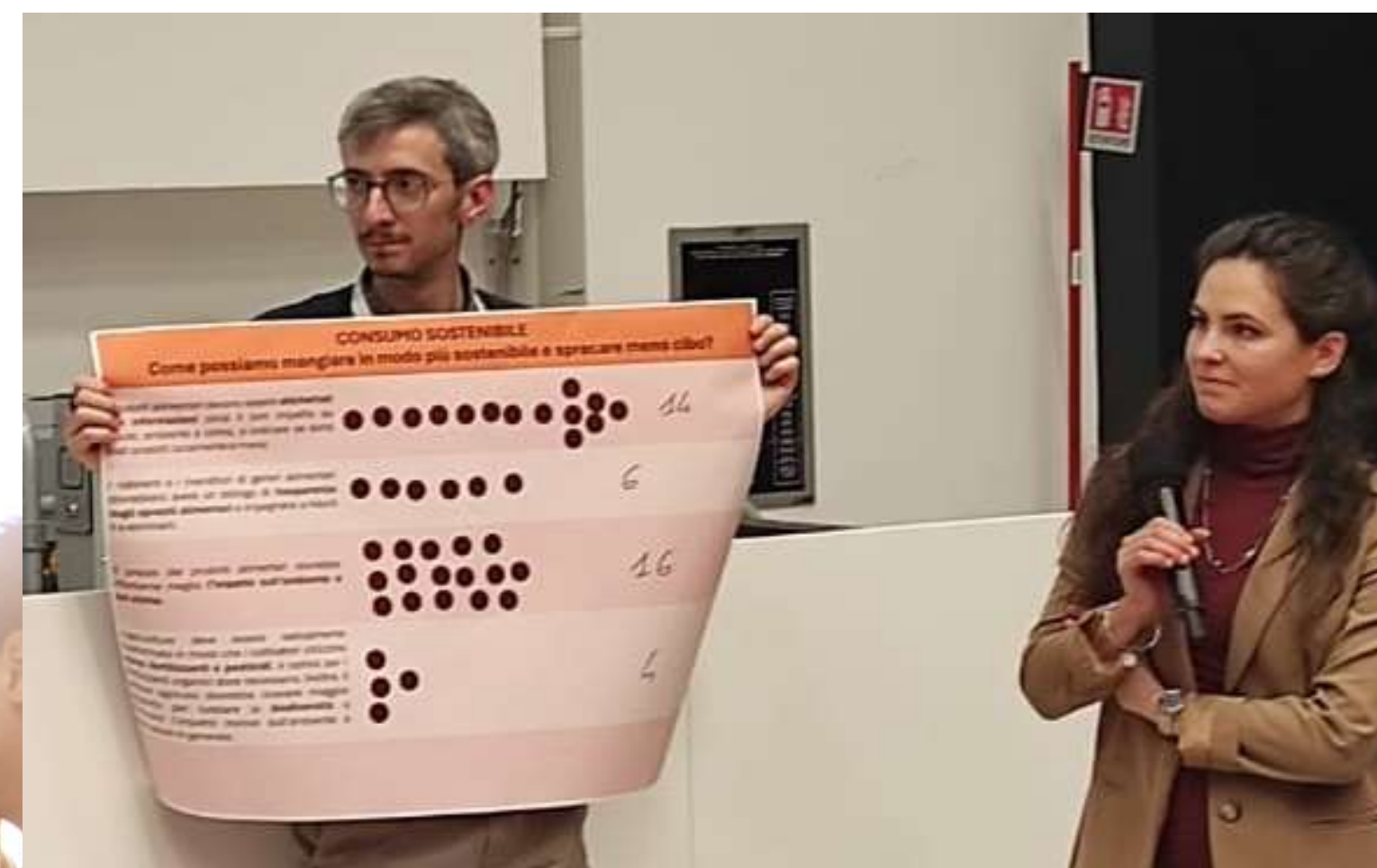
Learn



Discuss



Vote



Credits: Aurora Audino

A question?
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LOCAL CLIMATE ACTION GROUP

A group of people working towards a shared goal, such as creating a communal garden, a repair cafe or a local energy community.



Suggested number of participants:
5 - 15



Suggested duration:
Varies depending on shared goal



Requirements:
None



**Local Climate
Action Group**

LOCAL CLIMATE ACTION GROUP

Examples

Setting-up a local energy community

Carlos Pérez Collazo, Spain

"We (a group of citizens) started the project back in 2019. We have now about 300 associates. We are promoting the creation of several PV collective generation projects."



Activist Grannies group

Anu Harkki, Finland

After retirement, together with 11 other women, founded the Activist Grannies.

*The group meets at Helsinki's central library and **invites experts to join them**. The events have been a huge success. They have founded an association that now has over 6000 members.*



Local
Climate
Action
Group



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CALL FOR AMBASSADORS

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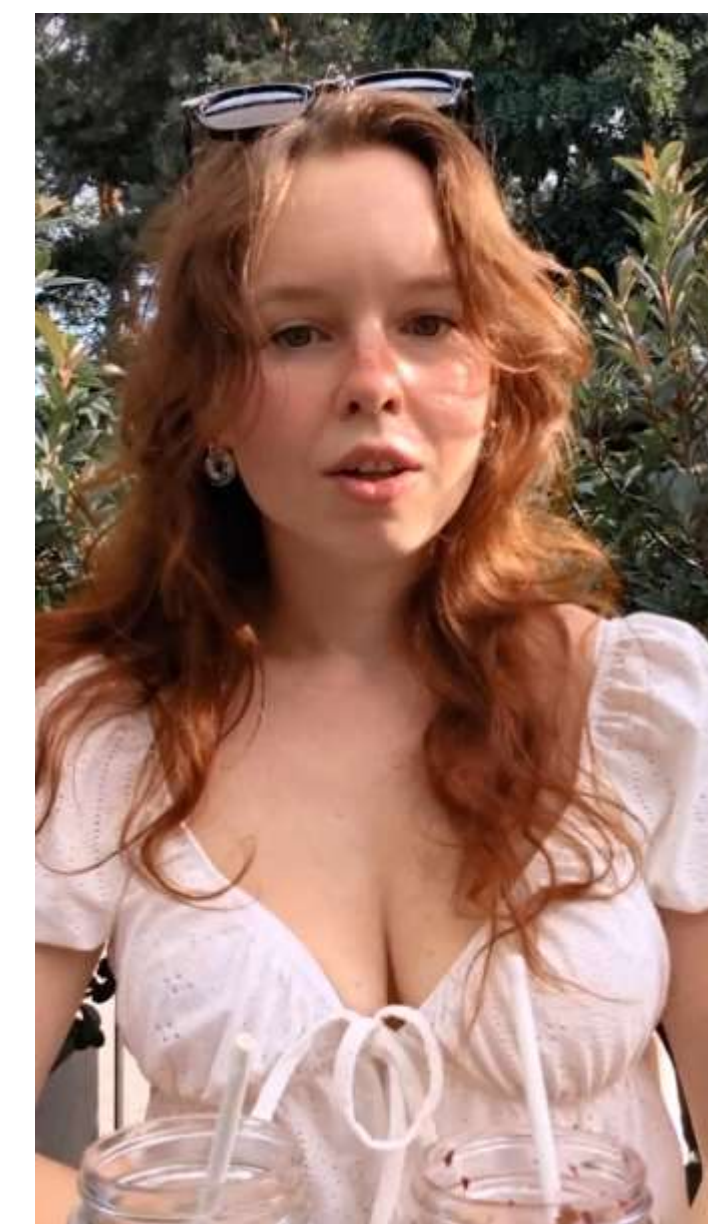
#EUClimatePact

MAKE A CHANGE BY BECOMING A PACT AMBASSADOR



A chance for citizens from all over Europe to take their climate action to the next step!

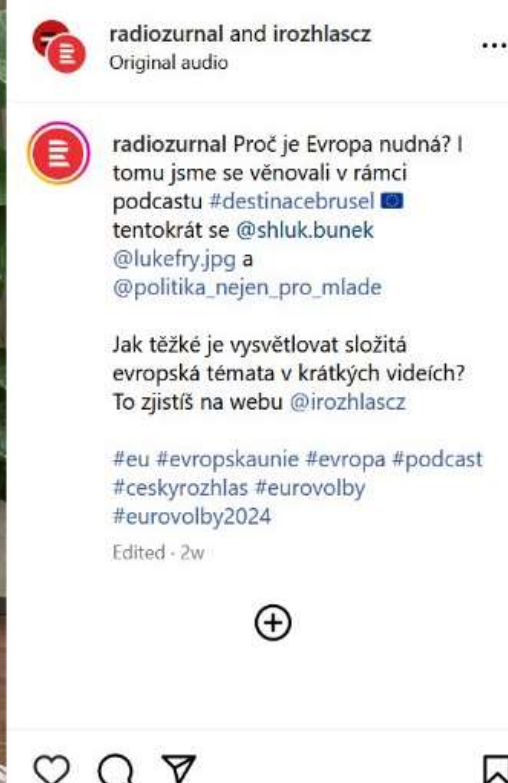
!! Call open from 1 October to 31 October 2024



A question?
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REQUIREMENTS

- Be **resident** of an EU member state
- **Make** at least 3 concrete actions **commitment**
- **Participate** in at least 2 Pact Secretariat and 2 Country Coordinator-led Pact Community **events**
- **Respect** the [Climate Pact's values](#)



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BENEFITS AS PACT AMBASSADOR

- Official **recognition** from the European Commission and publication of a public profile on the Pact website.
- Access to the **pan-European network** of more than 800 Pact Ambassadors and more than 50 partners.
- Access to exclusive **online and in-person sessions**, webinars and trainings with policy experts on climate change and climate action.
- Opportunities to **gain visibility** for your climate action and advocacy on the Pact website and the Pact's social media channels.
- Opportunities to participate in **Pact events** across Europe.



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Q&A

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[#EUClimatePact](#)

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Audience Q&A

① Start presenting to display the audience questions on this slide.

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