



**EUROPEAN
CLIMATE
PACT**

EUROPEAN CLIMATE PACT

BRINGING CLIMATE ACTION CLOSER TO YOU

Information session

17 September 2025

#MyWorldOurPlanet

#EUClimatePact





AGENDA

1. Welcome and EU Climate Action

Laura Maanavilja, Deputy Head of Unit, Communication and Stakeholder Relations, DG Climate Action, European Commission

2. The European Climate Pact: a community empowering EU climate action

Mar Segura Mondejar, Project management assistant of the European Climate Pact, DG Climate Action, European Commission

3. Call for Ambassadors

Mar Segura Mondejar, Project management assistant of the European Climate Pact, DG Climate Action, European Commission

4. Q&A

*The
webinar is
recorded!*



HOUSEKEEPING AND QUESTIONS



We will have a Q&A at the end, but you can also ask questions on Slido:

- Go to **slido.com** and enter the code **#ClimatePact**
- Or follow link in the **QR code**

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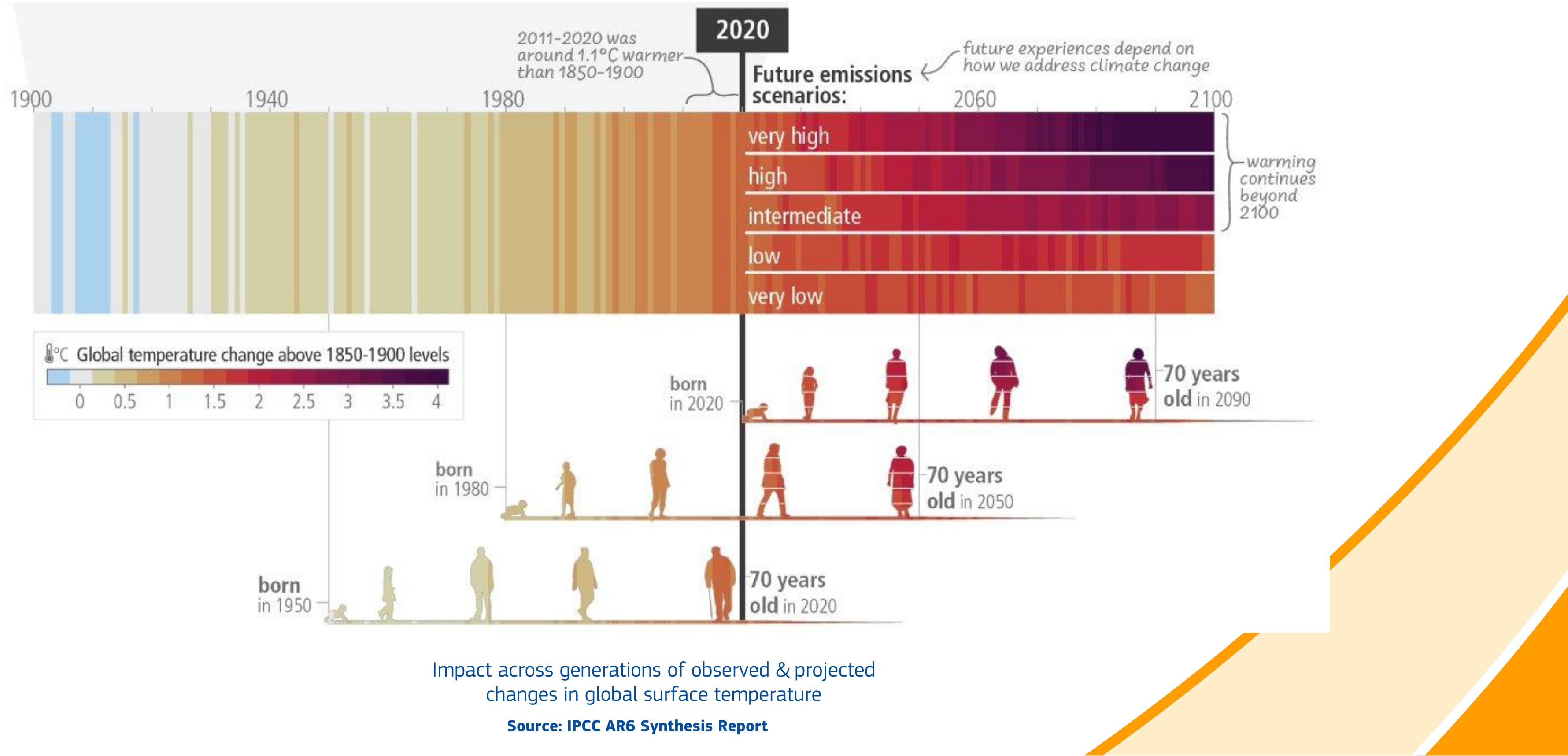
What country are you joining us from?

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GLOBAL WARMING: FUTURE PROJECTION





EU CLIMATE ACTION: PRIORITIES (2024-29)

Sustainable prosperity, competitiveness and security – climate policy and action aligned with shifting geostrategic priorities and realities

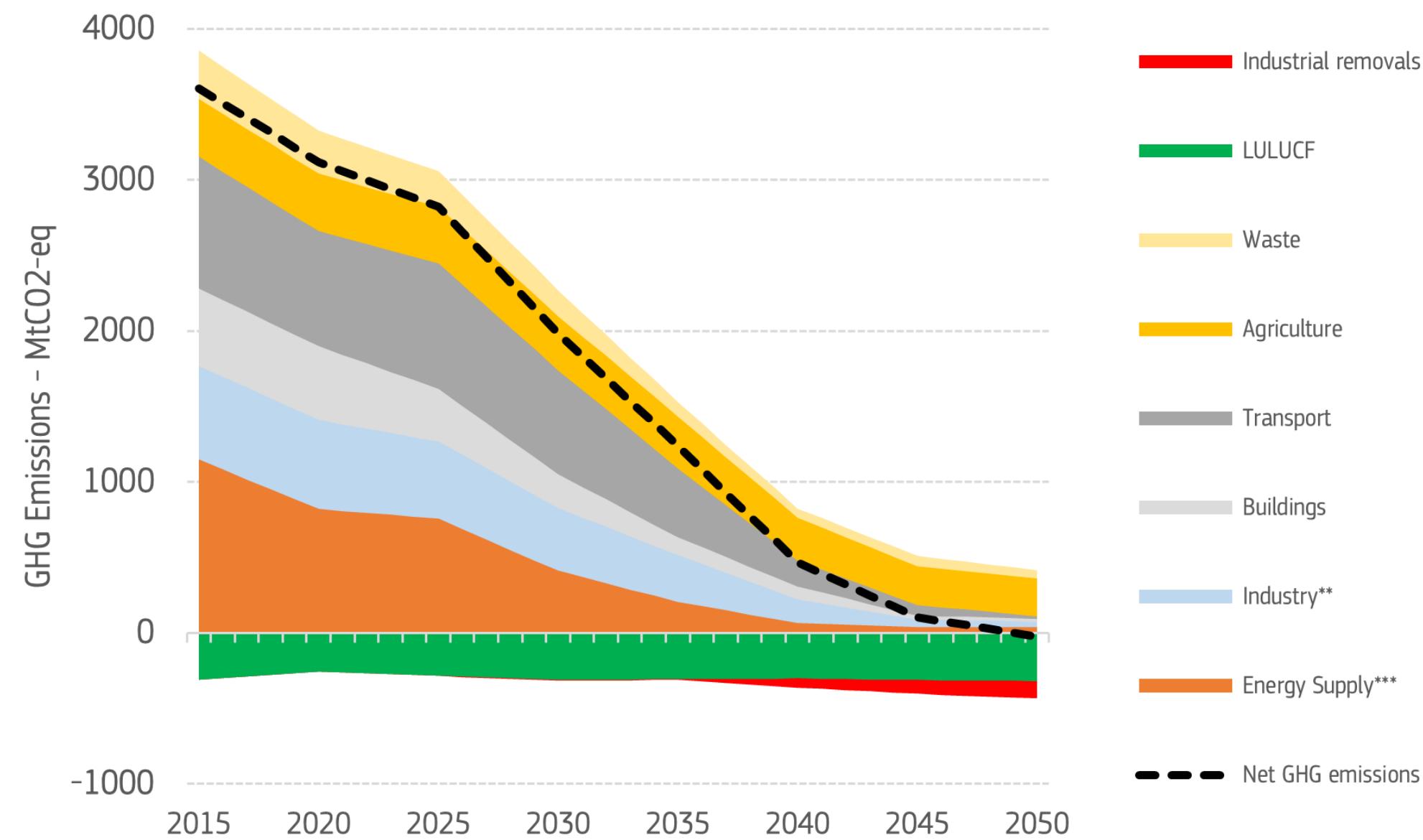
- Modernise our economy
- Secure competitiveness in the global marketplace
- Build energy independence and strategic autonomy
- Prepare society and the economy for uncertainties
- Improve socio-economic resilience
- Enhance stability and predictability





EU ACTION: TOWARDS CLIMATE NEUTRALITY

Greenhouse gas emissions in the period 2015-2050*



**Climate neutrality by
2050: objective set in the
EU Climate Law**

*Source: PRIMES, GAINS, GLOBIOM

**Excluding non-BECCS industrial removals

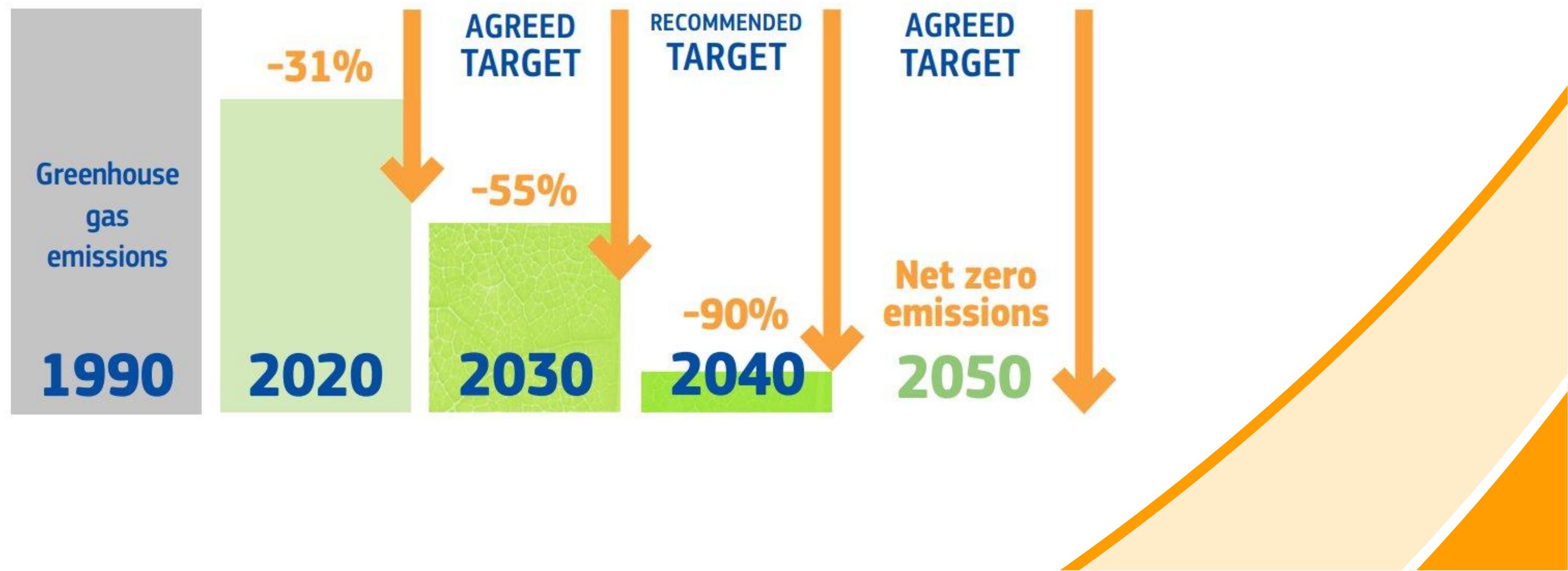
***Including Bioenergy with carbon capture and storage (BECCS)



EU'S PATH TO ACHIEVE CLIMATE NEUTRALITY

The European Climate Law sets binding targets for the EU to reduce net GHG emissions by at least 55% by 2030 compared to 1990 levels and reach net zero emissions by 2050.

So far, the EU has achieved steady decreases in emissions since 1990, reaching **-37% by 2023**





EU ACTION: MANAGING CLIMATE RISKS



*“Europe is the **fastest warming continent** in the world, and climate risks are threatening its **energy and food security, ecosystems, infrastructure, water resources, financial stability, and people’s health**.”*

European Climate Risk Assessment, European Environment Agency (11 March 2024)

- A **European Climate Adaptation Plan** planned for 2026
- Protecting from climate hazards – awareness and coordination
- Improving risk management and preparedness at EU and Member State level
- Identification of risk owners across policy spheres to ensure robust action and preparedness – transport, agri-food, energy security, health, industry, etc.



EU ACTION: WHOLE-OF-SOCIETY APPROACH





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THE EUROPEAN CLIMATE PACT: A COMMUNITY EMPOWERING EU CLIMATE ACTION



EUROPEAN CLIMATE PACT

As part of the European Green Deal:

- **Raise awareness** of climate issues and EU action
- **Encourage climate action** and catalyse engagement
- **Connect citizens and organisations that act on climate** and help them to learn from each other

“My World. My Action. Our Planet.”





CLIMATE PACT COMMUNITY

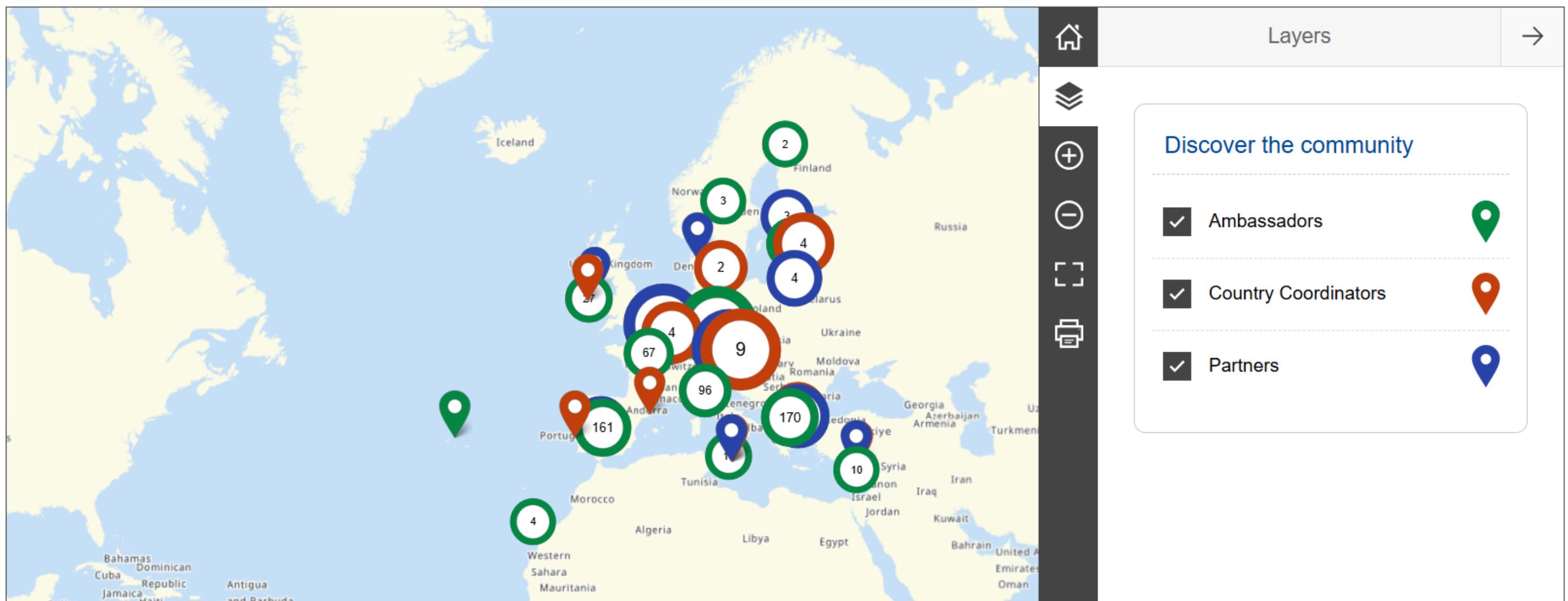
- ✓ The **Secretariat** mobilises the Pact community and coordinates at central level
- ✓ **Country Coordinators** (CCs) and **public relations (PR) agencies** implement activities in all EU Member States
- ✓ **Climate Pact Ambassadors** inform, inspire and support climate policy and action in their communities (**more than 1000**)
- ✓ **Climate Pact Partners** are organisations committed to addressing climate change and contributing to a sustainable future. There are currently 48 Partners
- ✓ **Friends of the Pact** are supporters interested in becoming active



INTERACTIVE CLIMATE PACT MAP

Interactive Pact Map: Discover climate action near you

Climate action is buzzing across Europe. Explore the Interactive Pact Map to see what's happening near you and meet the Ambassadors, Partners and Country Coordinators driving change and building a greener Europe.



ACTIVITIES IN EU MEMBER STATES

In every Member State, Country Coordinators (CCs) and PR agencies organise and promote events and activities such as:

- **Citizen engagement activities**
- **National events** gathering the Pact community
- **Capacity development workshops**
- **Learn and share sessions**



ACTIVITIES IN EU MEMBER STATES

On 15 July, the EU Day for the Victims of the Global Climate Crisis, the Pact organized events in different countries.



ACTIVITIES AT EU LEVEL

The Climate Pact Secretariat organises activities to bring together Pact Ambassadors and Partners from across the EU. Some examples are:

- **Climate Pact Annual Event** online and in Brussels
- **Online Community events** exclusive for Climate Pact members
- **EU Climate Action Academy**





AMBASSADORS AND PARTNERS' ACTIVITIES



Pact Ambassadors and partners organise **activities at local level** to drive change and raise awareness: workshops, seminars, debates, social media campaigns...





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TOOLS AND IDEAS FOR ACTION



1. EXPLORE OUR INFORMATION RESOURCES

- [European Climate Pact](#)
- [EU Climate Action Academy](#)
- [EU Climate Action](#) – information on climate change and EU action
- [Our planet, our future](#) for learners and teachers
- Articles, tips, practical guides, e.g.
 - [How to talk to people about climate action](#)
 - [Supercharge your green skills with the European Climate Pact](#)
 - [More people, bigger impact: 5 tips to help others step up their climate game](#)
 - [5 things you should know about electric cars](#)





2. DISCOVER THE EU CLIMATE ACTION ACADEMY

Online course

The [EU Climate Action Academy](#) online course is a self-paced learning experience to help boost your climate knowledge.

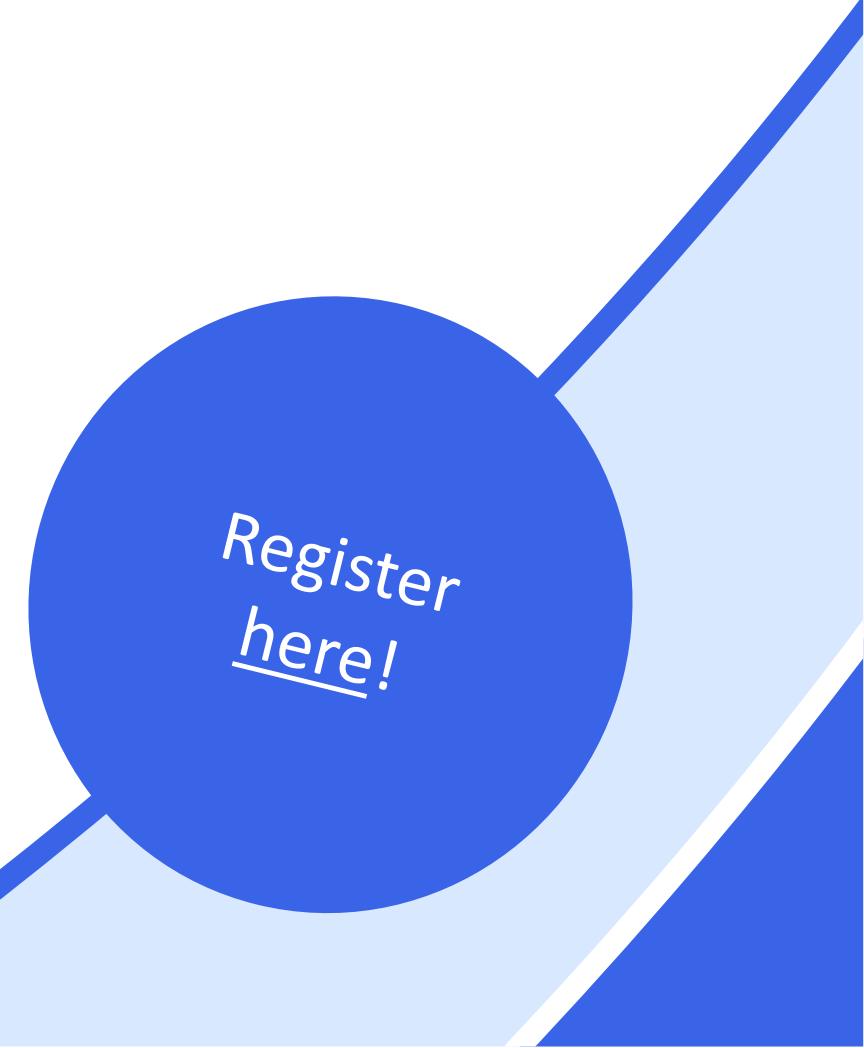
Open to all, this self-paced course offers the chance to:

- Enhance your knowledge and skills to make a stronger impact on climate action.
- Learn from the expertise and initiatives within the Pact community.

Live training sessions

The Academy also hosts live training sessions by EU climate experts.

- **Next Webinar:** Wednesday, 15th October 2025
- *Youth climate leadership fundamentals*



Register
here!



3. ORGANISE A GROUP ACTIVITY

- Get inspired by the quick and easy-to-implement practical approaches published on the Pact website
- Share the results with the European Climate Pact
- Disseminate your activity and its results and invite others to host!



QUICK-START TOOLS FOR CITIZEN ENGAGEMENT



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Climate Walk

Guided tours in local neighbourhoods to showcase sustainable practices and initiatives supporting the green transition.

Photo Story

Photography workshops where participants capture and reflect on climate issues and solutions. The outputs can influence decision-making and drive change.

Local Climate Action Group

A group of people working towards a shared goal, such as creating a communal garden, a repair cafe or a local energy community.

Peer Parliament

Discussions on how the transition to climate neutrality can work in practice in our everyday lives and what policies should be put in place to encourage us going forward.

Climate games

Fun activity, sport or game to attract people's attention and help them learn and engage in climate action. Initiate a discussion on individual climate action.

Sustainable potluck meal

A group of people sharing a healthy and sustainable potluck meal. Encourage people to taste and learn to prepare seasonal, local and plant-based dishes.



Visit the website
to find out more



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CALL FOR AMBASSADORS

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#EUClimatePact



MAKE A CHANGE BY JOINING THE CLIMATE PACT

A chance for citizens and organisations from all over Europe to take their climate action to the next step!

- [Call](#) open from 15 September to 15 October 2025
- Social media toolkit available ([here](#))





ROLE OF A PACT AMBASSADOR AND PARTNER

- **Lead by example:** showcase your dedication to the fight against climate change by taking climate and environmental action.
- **Inspire others:** encourage citizens, organisations, and regional and national governments to get involved in climate action. Urge relevant stakeholders and policymakers to deploy ambitious measures to accelerate systemic changes.



- **Connect with the Pact Community:** team up and engage online and in local, national, regional, or European events.
- **Share Pact messages and your achievements as Ambassador or Partner:** participate in climate action campaigns.



BENEFITS AS PACT AMBASSADOR AND PARTNER

- **Official recognition** from the European Commission and publication of a public profile on the Pact website.
- **Access to the pan-European network** of more than 1000 Pact Ambassadors and 48 Partners.
- **Access to exclusive online and in-person sessions**, webinars and training with experts on climate change and climate action.
- **Opportunities to gain visibility** for your climate action on the Pact website and social media channels.
- **Opportunities to participate** in Pact events across Europe.





REQUIREMENTS TO BECOME PACT AMBASSADOR

- Be **resident** of an EU Member State
- **Make a commitment** to at least 3 concrete actions
- **Participate** in at least 2 EU level events and 2 national events
- **Respect** the Climate Pact's values





REQUIREMENTS TO BECOME PACT PARTNER

- Be **based** in an **EU** Member State
- Be a membership organisation, be part of a network or do outreach to various stakeholders
- Belong to one of the below categories:
 - Non-profit organisations (NGOs, networks, associations, alliances, charities)
 - Education, culture and scientific organisations (universities, research institutes, museums, scientific associations, foundations, schools)
 - Public sector organisations, local government, government agencies (e.g. Department of Health) and international organisations (e.g. Environmental Protection Agency)
- Demonstrate a **commitment to climate action**
- Have no known history of public allegations, in particular regarding environmental misconduct or **greenwashing**



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Q&A

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Audience Q&A

① Start presenting to display the audience questions on this slide.



INTERESTED? HERE IS WHAT YOU CAN DO NEXT

- [Apply](#) to become an Ambassador or Partner, or spread the word!
- [Register](#) for the next EU Climate Action Academy webinar or follow an [online course](#).
- Reach out to the [Country Coordinator](#) in your country to explore collaboration with the Pact.
- Save the date for the next European Climate Pact annual event: 24-26 March 2026!





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