

JULY 4, 2025

10am - 1pm

**MIRPURI FOUNDATION
SAILING TROPHY**

Cascais Marina

THE ROLE OF TOURISM AND AVIATION IN GLOBAL CONSERVATION

The tourism and aviation industries face significant challenges in reducing their environmental impact. As global efforts to combat climate change accelerate, it is imperative that both sectors adopt sustainable practices. Tourism and aviation are deeply interconnected, and their future growth must align with environmental conservation and sustainability goals.

The Mirpuri Foundation Conservation Forum 2025 aims to bring together global leaders, innovators, and key stakeholders to discuss strategies for harmonizing aviation and tourism growth with sustainability. This forum will foster collaboration, inspire innovative solutions, and highlight actionable strategies for a greener future. By focusing on the intersection of these industries with conservation, the forum seeks to emphasize the vital role both aviation and tourism play in the protection of our planet.

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AGENDA

10am

OPENING REMARKS

- Ana Agostinho, Mirpuri Foundation Advisor & European Climate Pact Ambassador

PANEL 1

NET ZERO TRAVEL & AVIATION: PATHWAYS, CHALLENGES, AND SOLUTIONS

This panel will explore the ongoing transition of the tourism and aviation sectors toward net-zero emissions. Leaders from airlines, airport management, and international aviation policy will discuss the systemic changes required, including regulatory frameworks, decarbonization strategies, and the importance of cross-sector collaboration. The panel will highlight real-world initiatives, innovative fuel and fleet technologies, and ESG integration as critical tools in reshaping the industry's footprint.

- **Etihad Airways**, Noora Al Sharhan (ESG Manager)
- **TAP Air Portugal**, Maria João Calha (Sustainability Director)
- **ANA Airports of Portugal**, Andreia Ramos (Sustainability and Environment Director)
- **IATA, International Air Transport Association**, Sergejs Balonuskovs (Senior Manager Sustainability Europe - S&E-Policy and Standards)

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STORYTELLING SESSION

**VOICES OF CHANGE: STORIES OF INNOVATION AND
CONSERVATION**

In this session, pioneering ocean explorer Fabien Cousteau will share insights from his work with Proteus Ocean Group, including the vision behind the world's first underwater habitat and lab, and how storytelling and exploration can transform ocean awareness and conservation action.

- **Proteus Ocean Group**, Fabien Cousteau (Founder)

PANEL 2

**INNOVATION: TECHNOLOGIES AND MATERIALS AT THE SERVICE
OF SUSTAINABLE TRAVEL**

This panel will focus on showcasing the latest technological innovations, applications, and advanced materials transforming the travel industry. Discussions will cover how these advancements reduce environmental impacts and contribute to broader conservation goals.

- **European Space Agency**, Enrico Spinelli (Applications Engineer)
- **Águas de Monchique**, Vitor Hugo Gonçalves (CEO)
- **CeiiA | Engineering and Product Development Centre**, André Oliveira (Director of Space Unit)

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PANEL 3

TOURISM, AVIATION, AND GLOBAL CONSERVATION: A SYNERGISTIC APPROACH

This panel will examine the evolving role of the tourism and aviation sectors in global conservation. With speakers representing government, destination marketing, wildlife protection, and the hospitality industry, the panel will explore how biodiversity protection, ecosystem regeneration, and responsible tourism strategies can be embedded across the value chain.

- **Azores Government**, Paulo Estevão (Regional Secretary for Parliamentary Affairs and Communities)
- **Regional Tourism Authority of the Lisbon Region**, Carla Salsinha (President)
- **United For Wildlife, The Royal Foundation of the Prince and Princess of Wales**, Robert Campbell (Programme Director)
- **Minor Hotels**, Elena Ruiz (VP Sustainable Business, Minor Hotels Europe and Americas)

12.45pm

FINAL REMARKS

Mirpuri Foundation, Paulo Mirpuri (Founder and President)