

2022

Climate Gas Currency *ECO*

socially just
CO₂e pricing



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Emissions Reduction:
The limits of renunciation



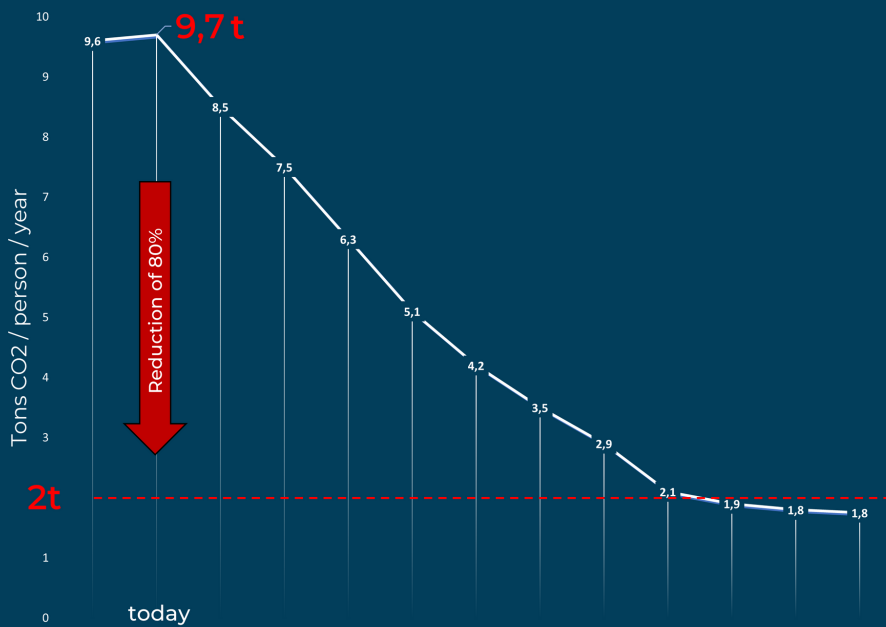
ECO climate gas currency
as a gamechanger



ECO cycle within
the value chain



Cap, Personalize and Trade



The limits of renunciation

Reduction of climate-damaging emissions: Where we are now

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You never change things by fighting the existing reality. To change something, build a new model that makes the existing model obsolete.

Buckminster Fuller
Visionary

We all consume.

The associated consumption of fossil fuels is increasingly exceeding planetary regeneration limits. CO2 emissions are increasing from year to year and have never been as high as they are today. Although measures are being taken through the European certificate trading EU-ETS and the CO2 tax, these tools are proving insufficient to meet climate targets.

- To achieve the climate targets, CO2 consumption must be reduced from the current level of approx. 9.7t p.p./year to < 2t - a reduction of 80%!
- Increasing the price of consumption that is harmful to the climate does not create any climate-friendly alternatives for action and therefore does not necessarily lead to fewer emissions. Increasing the price disproportionately burdens lower-income households.
- Only 11,000 companies participate in the EU-ETS on a mandatory basis, so only 40% of all emissions in the EU are covered.
- The CO2 tax so far only prices heating and gasoline costs and does not include an emissions cap.

Climate Gas Currency ECO (Earth Carbon Obligation)

*Gamechanger
in climate policy*



Ecological basic income
and separate
emissions price tag

The ECO uses the power of the consumers

Only limited personal emissions budgets build the necessary pressure for action on industry to transform its manufacturing processes and produce more sustainably. Consumers can use the ECO to compare the climate impact of products and proactively choose the more climate-friendly alternative.



JUST

Personal, tradable emission quotas in equal amount for all citizens.



TRANSPARENT

All goods and services are additionally priced with the ECO, which represents the sum of CO₂e.



SOCIAL

Unused climate gas quota ECO can be sold for money. Higher consumers pay lower consumers directly a financial compensation.

ECO cycle within the value chain



The Climate Bank transfers the ECO in the form of a free basic ecological income every month to the climate accounts of the citizens



The producers of coal, oil and gas use the ECO they collect to pay the CO2e equivalent to the Climate Bank



Consumers pay with the ECO for all CO2e emissions caused by the value-added process



Each link in the value chain pays the ECO invoices of its suppliers with the ECO revenues collected.

The ECO flows in a closed loop, so that the total always remains the same and the emission target is met.



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This whole-of-society solution means that our limited personal budgets of the climate gas currency ECO, will automatically change our demand towards greener products.



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The responsibility for climate protection is returned to each individual citizen fairly and according to the polluter pays principle.

1 And this with a maximum of personal freedom of decision and transparency.

3 People can now assign a price to the economic value of the CO₂e equivalent of their consumption.

Cap, Personalize and Trade

2 Because ALL costs of our ecological footprint become visible through the ECO.

4 This corresponds exactly the climate gases consumed along the entire production process. There is no mixing of monetary price and resource price.