

**Ready-made social media posts to promote the Mobility campaign from EU Climate Pact**

**Social Media Post:**

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| **POST COPY** |
| **Instagram, Facebook, Linkedin**  **Post 1** Did you 🚴  or take the 🚗 today?  The way we move impacts the world around us. So, let’s rethink how we can move around in more sustainable ways.  From flying less to cycling more or driving electric, there many actions we can take.  Ready to make your move for the climate?  Make a pledge on *[For FB, LK: CountUsIn [link](https://www.count-us-in.org/en-gb/businesses/eu-climate-pact/campaigns/euclimatepact/) / For IG link in bio OR* [*@countusinsocial*](https://www.instagram.com/countusinsocial/) *Instagram page]* and join the **#ClimatePactMovement** .  **#EUClimatePact #MyWorldOurPlanet**  **Post 2** Our daily commute harms the 🌎  Think about how you commute or travel.  Walking more, driving less, travelling by train, there are so many ways to cut our own footprint.  Head to *[For FB, LK: CountUsIn* [*link*](https://www.count-us-in.org/en-gb/businesses/eu-climate-pact/campaigns/euclimatepact/) */ For IG: link in bio OR* [*@countusinsocial*](https://www.instagram.com/countusinsocial/) *Instagram page]* to submit your pledge and to make your move for the climate!  **#ClimatePactMovement #EUClimatePact #MyWorldOurPlanet**    **Twitter**  Did you 🚴or did you take the🚗today?  Let’s rethink how we can move around in more sustainable ways.  From pledging to cycle more, fly less or even drive electric – there’s an action for everyone to take! Choose your pledge & join the **#ClimatePactMovement** :  [CountUsIn link]  Count Us In link for pledging (can be added to your Instagram bio): <https://www.count-us-in.org/en-gb/businesses/eu-climate-pact/campaigns/euclimatepact/>  Shorten link for TW: https://bit.ly/3zdKIME  Please **remember to tag the EU Climate Action** official account, depending on the platform you publish your post.  Instagram: [@ourplanet\_eu](https://www.instagram.com/ourplanet_eu/)  Facebook: [@EUClimateAction](https://www.facebook.com/EUClimateAction)  Linkedin: [EU Environment and Climate](https://www.linkedin.com/showcase/eu-environment-climate/)  Twitter: [@EUClimateAction](https://twitter.com/EUClimateAction) |
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