



Template Pledges

Businesses & Local Authorities

Below is an overview of the list of standardised organisational pledges that businesses and local authorities can select from when submitting a pledge via the European Climate Pact website.

The list is not exhaustive and will be reiterated regularly. Please check for an up-to-date version of this document on our website.

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Businesses Pledges

North Star Pledges

Greenhouse Gas (GHG) Emissions

- Have an officially validated short-medium term science-based GHG emissions reduction targets aligned with a 1.5°C scenario (scope 1+2) in line with the SBTi Criteria and Recommendations
- Join the Business Ambition for 1.5°C and publicly commit to have a long-term science-based target to reach net-zero value chain GHG emissions by no later than 2050 in line with the SBTi Net-Zero Standard
- [for Financial Services only] Join the NetZero Banking Alliance
- [for Financial Services only] Join the NetZero Asset Owners Alliance

- [for Financial Services only] Join the NetZero Asset Managers Initiative

Energy

- Have a target for 100% renewable electricity consumption by no later than 2050, in line with the RE100 technical criteria
- Commit to own, occupy and develop buildings that operate at net zero carbon emissions by 2030 in line with the [World Green Building Council criteria](#)
- Have a target to doubling economic output from every unit of energy the company consumes globally within 25 years, with a baseline year of 2005 at the earliest

Mobility

Have a target to switch 100% of the company fleets to Electric Vehicles by no later than 2030

Pathway Pledges

Greenhouse Gas (GHG) Emissions

- Have an internal price on carbon
- Have a short-medium term (i.e. 5-15 years) GHG emissions reduction target (scope 1+2) with a 2.1% year-on-year reduction at a minimum
- Have a company-wide GHG emissions reduction target
- Have a target to get suppliers/customers to set GHG emissions reduction targets in line with the SBTi criteria and recommendations
- Have a supplier/customer engagement target for GHG emissions disclosure
- Have a methane reduction target in place
- [for Financial Services only] Publicly disclose to investors TCFD-compliant environmental data (including scope 3 emissions) by responding to CDP's questionnaire for Financial Institutions on a yearly basis
- [for Financial Services only] Join the Partnership for Carbon Accounting Financials (PCAF)
- [for Financial Services only] Take action to align your portfolio to a well below 2-degree world
- [for Financial Services only] Assess if clients/investees' business strategies are aligned to a well below 2-degree world
- [for Financial Services only] Have a policy framework requiring clients/investees set science-based GHG emissions reduction targets
- Have a policy framework requiring clients/investees have a climate transition plan
- [for Financial Services only] Have a policy to exclude fossil fuels-related industries and activities from your portfolios
- [for Financial Services only] Have an engagement strategy to encourage your clients/investees to set a science-based targets

Energy

- Have a target to double energy productivity
- Have a target to increase renewable energy consumption as share of total
- Have a target to improve energy efficiency
- Have a fossil fuel production/consumption reduction target
- Implement an Energy Management System and set a related energy productivity target

Forests

- Publicly disclose data on forest-related impact to investors through a public platform
- Have a publicly available forest policy, with well-defined goals and targets, that is used to inform internal decision-making
- Have a target to increase share of supply chain compliant with zero gross deforestation
- Have a target to reforest/afforest/restore land in a sustainable way
- Set a quantifiable target for increasing the sustainable production and/or consumption of disclosed commodities as a share of total
- Commit to zero gross deforestation
- Public commitment to remove deforestation and/or forest degradation from its direct operations and/or supply chain in line with the New York Declaration on Forests

Multi-topic

- Publicly disclose climate and environmental data to investors and customers through a public platform
- Have a transition plan that aligns with a 1.5°C world
- Implement climate scenario analysis as part of your business strategy setting
- Have a target to increase the use/consumption of recycled plastic as share of total
- Have a target to reduce plastic consumption
- Have a target to increase packaging from recycled or certified sustainable sources as share of total
- Have a target to reduce packaging consumption
- Increase the share of products using the EU Ecolabel in our product portfolio
- Promote the EU Ecolabel with our clients, customers and/or suppliers
- Have an employee engagement strategy to support and contribute to achieving the organisation's climate and environmental goals
- Have a customer-engagement strategy to drive best practices in tackling environment and climate-related issues

Mobility

- Have a target to increase the company's electric vehicles as share of total in the corporate fleet
- Have an initiative in place to drive transport-related GHG emissions reduction through an internal business travel policy
- Have an initiative in place to drive transport-related GHG emissions reduction through teleworking
- Have an initiative in place to drive transport-related GHG emissions reduction targeting employee commuting

- Have an initiative in place to drive transport-related GHG emissions reduction through increasing vehicle efficiency in the company fleet
- Have an initiative in place to drive transport-related GHG emissions reduction through vehicle replacement in the company fleet

Water

- Publicly disclose data on water-related impact to investors through a public platform
- Have a target to reduce water withdrawals
- Have a target to increase water use efficiency
- Have a target to reduce product water intensity
- Have a target to reduce water pollution
- Have a target to reduce water discharge
- Have an internal price on water
- Commitment to align with public policy initiatives, such as the SDGs, related to water security
- Commitment to improve water security beyond regulatory compliance
- Commitment to water-related innovation
- Commitment to increase stakeholders awareness and education around water security issues
- Commitment to water stewardship and/or collective action
- Commitment to safely managed Water, Sanitation and Hygiene (WASH) in local communities
- Commitment to safely managed Water, Sanitation and Hygiene (WASH) in the workplace

Local Authorities – Cities Pledges

North Star Pledges

Greenhouse Gas (GHG) Emissions

- Commit to setting a science-based target of 1.5°C for GHG emissions reductions by 2022
- Have a GHG emissions city-wide reduction target of 5% per year
- Have a GHG emissions city-wide reduction target of 100% by 2050 or earlier

Energy

- Have a city-wide renewable energy / electricity target of 100%
- Have a city-wide energy efficiency target of at least 50%

Pathway Pledges

Adaptation

- Conduct and disclose vulnerability assessments on the risks, hazards, and vulnerability associated to climate change in my city's jurisdiction.
- Incorporate Adaptation targets into the master planning of the city
- Identify and report on the most significant climate hazards affecting the city
- Have a published city plan that addresses climate change adaptation

- Define climate adaptation goals and respective metrics/KPIs for each goal

Greenhouse Gas (GHG) Emissions

- Incorporate GHG Emissions reduction targets into the master planning of the city
Optional: target date
- Have a recent city-wide GHG emissions inventory or undertake it within the next two years
- Have an up-to-date city-wide GHG emissions inventory within two years and verified by an external auditor
- Have a up-to-date city-wide GHG emissions inventory that measures CO₂, PFCs, CH₄, SF₆, N₂O, NF₃, HFCs
- Decrease city-wide GHG emissions until the next emissions inventory
- Have a GHG emissions sectoral reduction target covering at least one of the following areas: Energy, Transport, or Waste
- Quantify and report all GHG emissions from sources located within the city boundary
- Disclose GHG emissions figures (direct and/or indirect) or consumption-based inventories for industrial processes and product use (IPPU), agriculture forestry and other land use (AFOLU)
- Have a published city plan that addresses climate change mitigation
- Join the ICLEI Green Climate Cities initiative
- Join the WWF One Planet City Challenge (One Planet City Challenge (OPCC))

Energy

- Incorporate Renewable energy targets into the master planning of the city
- Incorporate Energy efficiency targets into the master planning of the city
- Have a city-wide renewable energy / electricity target of 80 to 99%
- Disclose data regarding city wide renewable energy and energy efficiency targets and existing progress towards these

Food

- Measure and report city-wide meat consumption per capita (kg/year)
- Measure and report city-wide dairy consumption per capita (kg/year)
- Draft policies relating to food consumption within my city
- Subsidise fresh fruits and vegetables
- Tax/ban higher carbon foods (meat, dairy, ultra-processed)
- Use regulatory mechanisms to limit advertising of higher carbon foods (meat, dairy, ultra-processed)
- Incentivise fresh fruit/vegetables vendor locations

Health

- Identify the most significant climate hazards affecting health in the city
- Identify which vulnerable populations are affected by climate-related impacts on health

Multi-topic

- Incorporate sustainability goals and targets (e.g. GHG reductions) into the master planning of the city

- Publicly disclose my city's environmental data
- Sign-up to the Covenant of Mayors for a fairer, climate-neutral Europe

Mobility

- Have a fleet of public busses which are Electric + Hybrid + Plug in hybrid + Hydrogen surpassing 15% of the total fleet
- Have a municipal fleet (excluding buses) which is Electric + Hybrid + Plug in hybrid + Hydrogen surpassing 20% of the total fleet
- Have a low or zero-emission zone in my city
- Join the ICLEI Ecomobility Alliance
- Join the ICLEI Ecologistics Community

Waste

- Measure and report annual solid waste generation in my city
- Incorporate Waste management targets into the master planning of the city
- Ban or restrict single use or non-recyclable materials
- Have a volume-based waste collection policy based on fees or incentives
- Have a city-wide segregated waste collection (food waste/organics, recycling, residual/rubbish) policy for majority of businesses and residences
- Have a target for reducing food waste to disposal (landfill and incineration)
- Have a target (or multiple) on the reuse of construction and demolition waste

Water

- Incorporate Water security targets into the master planning of the city
- Identify city's water supply risks, levels of risk, and timescale
- Publicly report actions undertaken for identified water risks
- Have a published city Water Resource Management strategy

Local Authorities - States and Regions Pledges

North Star Pledges

Greenhouse Gas (GHG) Emissions

- Have a GHG emissions state/region-wide reduction target of 5% per year

Energy

- Have a region-wide renewable energy / electricity target of 100%
- Have a region-wide energy efficiency target of at least 50%

Forests

- Reduce deforestation within my state/region's boundaries

Pathway Pledges

Adaptation

- Actively support the development of climate change resiliency projects
- Conduct and disclose vulnerability assessments on the risks, hazards, and vulnerability associated to climate change in my state/region's jurisdiction.
- Have a published state/region plan that addresses climate change adaptation

Greenhouse Gas (GHG) Emissions

- Have an up-to-date region-wide GHG emissions inventory
- Have an up-to-date region-wide GHG emissions inventory that measures CO₂, PFCs, CH₄, SF₆, N₂O, NF₃, HFCs
- Decrease region-wide GHG emissions until the next emissions inventory
- Have an up-to-date region-wide GHG emissions inventory verified by an external auditor
- Have a climate change action plan for reducing region-wide GHG emissions
- Have a GHG emissions sectoral reduction target that covers at least one of the following areas: Energy industry, Heating and cooling supply, Commercial buildings, Residential buildings, Public facility, Industrial facilities, Transport, Water
- Measure region-wide short-lived climate pollutants (SLCPs) i.e. black carbon, CH₄, O₃, HFCs
- Have a region-wide plan for reducing short-lived climate pollutants (SLCPs) i.e. black carbon, CH₄, O₃, HFCs
- Quantify and report all GHG emissions from sources located within the state/region boundary
- Disclose environmental data for industrial processes and product use (IPPU), agriculture forestry and other land use (AFOLU); indirect emissions; and/or any work on consumption-based inventories.

Energy

- Actively support the development of energy efficiency measures and technologies
- Improve efficiency of operations to address climate change
- Increase energy security
- Have a region-wide renewable energy / electricity target between 80 and 99%

Food

- Actively support the development of local/sustainable food businesses

Forests

- Have a state/region-wide plan that address deforestation, forest degradation and/or forest restoration
- Have a region-wide target that addresses deforestation, forest degradation and/or forest restoration
- Put safeguards in place to protect my region's forests in the long-term
- Participate in, or endorse, global initiatives or conventions on forest protection or conservation

Multi-topic

- Incorporate climate-related goals and targets (e.g. GHG reductions) into the master planning of the region
- Take action to reduce socio-economic impacts that my region faces as a result of climate-related risks
- Publicly disclose my regions' environmental data

Mobility

- Actively support the development of the sustainable transport sector

Waste

- Actively support the development of waste management / recycling businesses

Water

- Actively support the development of sustainable water management
- Have a state/region-wide Water Management Strategy